Plot

The film takes place in the quiet, small Spanish village of Villar del Río. The locals hear that a group of American officials will visit as part of the Marshall Plan — the U.S. economic aid programme designed to rebuild Europe after WWII.

Excited by the promise of prosperity, the villagers transform their town to look like an idealised version of Spain, specifically Andalusia, complete with flamenco shows, costumes, and decorations, even though they are not from that region. Their goal is to impress the Americans and gain financial aid.

But in a twist of irony, the American convoy passes through the town without stopping, leaving the hopeful villagers disillusioned.